

25th Year of
Excellence
SILVER JUBILEE YEAR



**Education for Employment
& Entrepreneurship**



ITFT College
— CARPE DIEM —

Centre of Excellence for Service Industry
NEW CHANDIGARH-INDIA

Year 2018 Dedicated to Girl Child

Our Mission - To reach out Every Student including Tribal, Economically & Socially Deprived of Rural or Urban & Minority Youth of India



Welcome to ITFT COLLEGE

A Centre of Excellence for Teaching, Learning, Evaluation, Research, Training
a Skills Development for Tourism, Hospitality, Aviation, Media-Entertainment, Film Technology
IT, Retail, Health, Real Estate, Events & other Management Disciplines of Service Industry

ITFT is a symbol of National Integration set up by Retired Defence Officers. It has a brand name and a centre of excellence in Research, Academic and Skills Development in Service Industry. Situated in "The City Beautiful", the ITFT Campus came into existence on 24th April 1994 in Chandigarh.

The essence of Education Human Resource Development, which plays a vital and remedial role in balancing the socio-economic fabric of the Country. Since citizens of India are its most valuable resource, our billion-strong Nation needs the nurture and care in the form of basic and higher education to achieve a better quality of life. This warrants an all-round

development of our countrymen, which can be achieved by building strong foundations in education.

Keeping the above in mind, we prepare our youth to live up to ever evolving corporate wish lists. ITFT specializes in imparting extensive and valuable education and practical knowledge in students. The various disciplines that we offer are **Aviation, Hospitality, Tourism, Information Technology, Events, Media & Entertainment and Management**. "In the last 23 years more than 35000 students have passed out and placed from its portals under various disciplines".

REGULAR UNIVERSITY DEGREE COURSES FOR DIRECT **EMPLOYMENT AND ENTREPRENEURSHIP**

Over
35,000
Students
Placed

After +2 (Duration : 3 years)

- Bachelor of Management Studies (Airlines, Tourism and Hospitality)
- Bachelor of Management Studies (Media, Entertainment and Film Tech.)
- Bachelor of Management Studies (Mobile Computing and Internet)
- Bachelor of Management Studies (Service Industry)
- Bachelor of Management Studies (Rural Development)
- Bachelors in Business Administration (BBA)*

After Graduation (Duration : 2 years)

- Master of Management Studies (Airlines, Tourism & Hospitality)
- Master of Management Studies (Education and Counselling)
- Master of Management Studies (Service Industry)
- M.A. Journalism & Mass Communication*

*Subject to approval of the University

EMPLOYMENT STRATEGY





**Every Student is prepared for
Corporate Sector through
ITFT FINISHING SCHOOL
which is located
within College Campus**



Mock Interviews



Personified Personality



Aptitude cum Psychometric Test



Creative &
Logical Thinking Lab



Personal Grooming



Music Lab



ACADEMICS WITH LIFE MANAGEMENT SKILLS



Group Discussion



Basic ICT Lab



Communication Lab



Dinning Etiquette



Communicative Language Lab



Soft Skills Lab

OUR GRATITUDE TO CORPORATE RECRUITERS...

The Placement Cell of ITFT provides Campus Recruitment for all our students, depending on their overall performance as per our internal merit list. It maintains a good relationship with the leading corporates of the nation to provide quality, trained Human Resource.

OUR INDUSTRY PARTNERS

						
						
						
						
						
						
						
						
						
						
						
						
						
						
						

& many more ...



EMPOWER YOUR LIFE MANAGEMENT SKILLS ... with us

Know Yourself ! What is your Goal ? What Do you wish to Become ?

WORK TOWARDS YOUR GOAL EACH DAY

10 Steps to Life Management Skills (LMS)



Dreams are the one
who do not let
me sleep

Follow Your Passion

Set Your Priorities Straight

Discipline your Life & be Self Motivated

Be Persistent & think Logically

Be Energetic & Enthusiastic at all times

Develop Positive Attitude - Manage your Time & Resources Available

Enhance your IT Skills - Basics of Computers

Develop Good Communication Skills - Communicate Effectively

Enhance Your Personality - Work on Skills and Knowledge

Know Yourself - What is your Goal - Work Towards Your Goal Each Day

SAY - THIS IS MY YEAR - THIS IS MY DECADE

REMEMBER...YOU ARE BORN TO WIN!

Be Focussed
Have Faith
Follow Through

Think Big ...
Believe Big ...
Dream Big ...

We help you
become
a winning Personality !



ITFT COLLEGE -NEW CHANDIGARH

Affiliated to IKG Punjab Technical University, Jalandhar - Under Govt. of Punjab Act and approved by UGC

- University Degree Programs • Vocationals • Employment
- Entrepreneurship • Life Management Skills

Corporate Office: SCO 1, 3rd Floor, Opp RBI, Sector 17 D, Chandigarh

College Campus: Eco City Ph-II, Sector-11, (8 km from PGI) New Chandigarh | Website: www.itft.edu.in,

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