

Our Mission - To reach
out Every Student including
Tribal, Economically
& Socially Deprived
of Rural or Urban
& Minority Youth of India



A Centre of Excellence for Teaching, Learning, Evaluation, Research, Training a Skills Development for Tourism, Hospitality, Aviation, Media-Entertainment, Film Technology IT, Retail, Health, Real Estate, Events & other Management Disciplines of Service Industry

ITFT is a symbol of National Integration set up by Retired Defence Officers. It has a brand name and a centre of excellence in Research, Academic and Skills Development in Service Industry. Situated in "The City Beautiful", the ITFT Campus came into existence on 24<sup>th</sup> April 1994 in Chandigarh.

The essence of Education Human Resource Development, which plays a vital and remedial role in balancing the socio-economic fabric of the Country. Since citizens of India are its most valuable resource, our billion-strong Nation needs the nurture and care in the form of basic and higher education to achieve a better quality of life. This warrants an all-round

development of our countrymen, which can be achieved by building strong foundations in education.

Keeping the above in mind, we prepare our youth to live up to ever evolving corporate wish lists. ITFT specializes in imparting extensive and valuable education and practical knowledge in students. The various disciplines that we offer are Aviation, Hospitality, Tourism, Information Technology, Events, Media & Entertainment and Management. "In the last 23 years more than 35000 students have passed out and placed from its portals under various disciplines".

**REGULAR UNIVERSITY DEGREE COURSES FOR DIRECT** 

# **EMPLOYMENT**

# AND ENTREPRENEURSHIP

### After +2 (Duration: 3 years)

- Bachelor of Management Studies (Airlines, Tourism and Hospitality)
- Bachelor of Management Studies (Media, Entertainment and Film Tech.)
- Bachelor of Management Studies (Mobile Computing and Internet)
- Bachelor of Management Studies (Service Industry)
- Bachelor of Management Studies (Rural Development)
- Bachelors in Business Administration (BBA)\*

#### After Graduation (Duration: 2 years)

- Master of Management Studies (Airlines, Tourism & Hospitality)
- Master of Management Studies (Education and Counselling)
- Master of Management Studies (Service Industry)
- M.A. Journalism & Mass Communication\*

\*Subject to approval of the University

Over 35,000 **Students Placed** 











**Mock Interviews** 



**Personified Personality** 



**Aptitude cum Psychometric Test** 

**Personal Grooming** 

**Communication Lab** 

**Basic ICT Lab** 



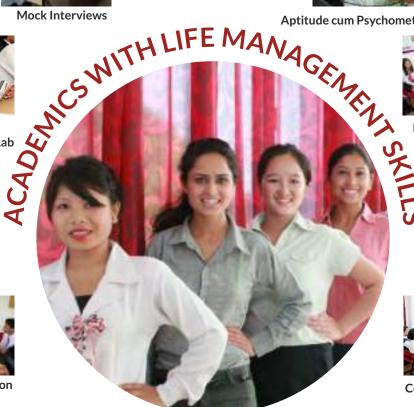
Creative & Logical Thinking Lab



**Music Lab** 



**Group Discussion** 



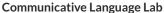




**Dinning Etiquette** 



Soft Skills Lab



# **OUR GRATITUDE TO CORPORATE RECRUITERS...**

The Placement Cell of ITFT provides Campus Recruitment for all our students, depending on their overall performance as per our internal merit list. It maintains a good relationship with the leading corporates of the nation to provide quality, trained Human Resource.

#### **OUR INDUSTRY PARTNERS**

make Mu, trip

India in every trip

spice/et

Radisson





TAÏ

Competent

Expect More

ACCOR.

Four Seasons

lemon tree

Holiday Inn

HCL

LEONIA

& many more ...



# **EMPOWER YOUR LIFE MANAGEMENT SKILLS ... with us**

Know Yourself! What is your Goal? What Do you wish to Become?



Be Focussed Have Faith Follow Through Think Big ... Believe Big ... Dream Big ... We help you become a winning Personality!



### **ITFT COLLEGE - NEW CHANDIGARH**

Affiliated to IKG Punjab Technical University, Jalandhar - Under Govt. of Punjab Act and approved by UGC

- University Degree Programs
   Vocationals
   Employment
  - Entrepreneurship Life Management Skills

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